

TRAILWEST COMMUNITY ASSOCIATION

BOARD OF DIRECTORS MEETING

MONDAY, APRIL 29, 2013

MEETING MINUTES
7:00PM

ATTENDEES

Phil Aldis , President
Joshua Lockhart, Vice President
Julie Burwell, Secretary
Marina Andreeva, Financial Officer
Natalie Cox, Director of Communications
Pamela Aldis, Director of Community Discount
Amir Oudeh, Director of City/Community Events

MEETING MINUTES

Phil suggested Board Meetings to be held every two months

Discussed the City of Ottawa cleanup program and to take action

UPDATES

Trailwest Community Association Website - reviewed and updated. If people wish to add content to this page please contact NatalieCox. Phil recommended having a photo contest for the Website

Trailwest Community Association Member Cards - to be designed. Cards will be available at the Garage Sale; all proceeds from cards will be going towards the Community Association. Kiwi Kraze joined our program offering a 10% discount to Trailwest cardholder members. We also have up to 10 other community discounts at local retailers that are being negotiated.

Street Signage - These signs "Join the Trailwest Community Association" have been approved, in the making by the Association, to be put around our community.

'Pick up after our pet' signage - approved and will be installed on the paths along the ravine from the City of Ottawa.

Potholes have been temporarily repaired.

Trailwest Funfest – to be held at the Real Canadian Superstore, ideas talked about were relay races, fish pond, dunk tank and BBQ. Planning is underway.

Start up Funds - Phil inquired with our councilor Alan Hubley. The result was 'Start-up Funds' cannot be provided, however donations to community events will be considered by the Councilors Office.

Community Garage Sale - June 1, 2013 from 9am-1pm. BBQ will be available from 11am-1pm and all proceeds from the BBQ will be donated to the TWCA.

The Neighborhood Watch Program – Currently on hold until further notice.

Succession Planning - Phil announced that he is relocating to Toronto and is obligated to resign as President of the Association. Joshua Lockhart will assume Phil's responsibilities as of Sept. 1, 2013 until a General meeting is held. Josh intends to run for the position of Association President for the next term.

Phil hopes the Association will continue to thrive.

May 2013 Trailwest News Letter to include information on the following;

Garage sale, discount cards, summer funfest, photo contest for the website.

ACTION ITEMS

Phil

- ~ Contact Debbie re water bill issue for Carronbridge
- ~ contact Jason from the Superstore regarding the Summer Fun Fest
- ~ contact Jessica from the Kanata Kourier to advertise the Garage Sale
- ~ call the bank regarding the first month's service fee. Should not be charged, and to be reimbursed.
- ~ send pictures to Natalie for the website
- ~ find 5 businesses to participate in our discount program by next meeting

Josh

- ~ To check Alan Hubley's website weekly and to update Members
- ~ Find volunteers to deliver the flyers
- ~ Find 1 business to participate in our discount program by next meeting

Natalie

- ~ design sign for the "Join our Community Association"
- ~ design sign for "Community Garage Sale Today" with ability to reuse signs yearly
- ~ Discount card design
- ~ make Facebook event for Garage Sale
- ~ Email Blast to check out Trailwest website

Amir

- ~ Production of the Discount cards
- ~ Follow up with the Board Members for business cards
- ~ Street signs "Join our Community Association", as well as the Garage Sale signs to be prepared

Pamela

- ~ Advertising for the garage sale on Kijiji and Used Ottawa.
- ~ find 4 businesses to participate in our discount program by next meeting
- ~ send pictures you have of our Community to Natalie for the website

Not all members were present at this meeting. As a result there may be some ongoing issues to be updated.

MINUTES TAKEN BY JULIE BURWELL

SECRETARY FOR TWCA